

**Kiwanis Club of  
Harker Heights**  
P O Box 2309  
Harker Heights, TX 76548



### **Speaker Roster 2018**

**Jan 23 – A Barrett**  
**Jan 30 – S Carpenter**  
**Feb 6 – P Brunson**  
**Feb 13 – M Cross**  
**Feb 20 – D Dinwiddie**  
**Feb 27 – N Dunbar**

**Please notify Jody Nicholas prior to your program as to your speaker and topic or if you need assistance obtaining a speaker.**

### **2017-18 Officers**

**President:** David McClure  
**President Elect –** Jody Nicholas  
**Vice President:** Darrel Charlton  
**Treasurer:** Randy Stone  
**Secretary:** Vivian Marschik  
**Outgoing President:** Charles Sweeney

### **Board of Directors**

Steve Carpenter  
Mariko Cross  
Norm Dunbar  
James Hoyle  
Esabell Zellmar

### **Raffle**

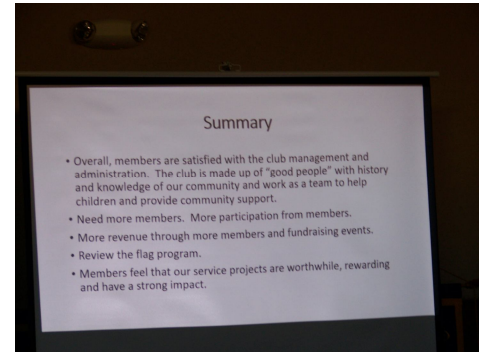
**Winner:** Esabell Zellmar  
**Amount:** \$ 18.00  
**Jackpot:** \$ 170.00 (not won)  
**Next Jackpot:** \$ 175.00



## **Harker Heights Kiwanis Club Meeting 01-23-18**

**Speaker:** Alberta Barrett

**Topic:** Club Satisfaction Survey Report – Kiwanis members filled out a survey that asked about their satisfaction with the club administration, membership strength, value of their community service, what they enjoy most about being a member and what would they like to see change in the club. Alberta reviewed all the responses and compiled a report that she reported to the club today. A committee will review the report and bring suggestions to the membership for their consideration. The committee will consist of officers David McClure & Vivian Marschik, board members Darrel Charlton & Norm Dunbar. The committee will also consult with members Lisa Youngblood, Dir. Of Library Services and President Elect Jody Nicholas for their input for improving the club.



## **Kiwanis Motto**

**Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time**

### **Club Business:**

**Prayer:** Gary Honaker

**Pledges:** Charles Sweeney

**Song:** James Hoyle

**Pancake Supper: Saturday, Feb 17-** Tickets are now available for each member. If you need more, see Darrel Charlton. There is a sign up sheet for duties. Silent Auction will be limited to 8 items over \$30 in value.



**Flag Program:** Bob Dunlap told of how many of our customers are so happy with the service and want to see the program continue. Darrel Charlton would like to work on an improved method of delivery.



**Guests:** None

**Children's Miracle Network:**  
Jar passed

**Prayers:** Allie Krebs

**Lunch:** Big Hoss BBQ brisket, sausage, potato salad, beans, all the fixin's & tea

**Joke:** None

**Brags:** None

**Birthdays:** Jos Portmann 1-4, Jeanette McNiesh 1-21 & Lisa Youngblood 1-19, Robert Bass 1-14



**FYI: Marketing Education**  
**Submitted by: Jos Portmann**

Recruitment Strategies (How?)

“Recruitment includes marketing! *Marketing* is creating awareness of a need and raising interest among prospective (sic) members. Marketing means reaching a diverse population of prospective members, using a variety of strategies. Examples of how to reach prospective members: Posters, Brochures, News Releases, TV Interviews, Exhibits, Door-to-Door, Form Letters, Individual Letters and Personal Calls”.

*Source: Volunteer Learning Series, Recruiting Volunteers, The Learning Center, AARP, 601 E Street, NW, Washington, DC 20049.*